

## FOR IMMEDIATE RELEASE

Media Contact:

Maggie Goldberg

973-971-4932

Margaret.Goldberg@AtlanticHealth.org

## PRIMARY CARE PARTNERS ANNOUNCES ITS NEWEST MEMBER PRACTICE: FRANKLIN PEDIATRICS

**April, 2014 – Whippany, NJ** – Primary Care Physicians (PCP), the largest pure primary care organization in northern New Jersey with clinical strategic alliances with Atlantic Health System, announced that Franklin Pediatrics, a pediatric practice in Whippany, recently joined the 50+ provider group.

Serving the community for more than 65 years and members of the Morristown Medical Center medical staff, Drs. Fern Gotfried, Julie Ashton, Marisa Rosania, Lauren Bregman, and Donna Dick specialize in general pediatric medicine and are committed to serving the healthcare needs of children from birth through adolescence.

Dr. Gotfried earned her medical degree at CMDNJ-Rutgers Medical School in Piscataway, NJ and completed her residency and fellowship in pediatrics at University of Rochester-Strong Memorial Hospital in Rochester, NY; Dr. Ashton earned her medical degree at UMDNJ-New Jersey Medical School and completed her residency in pediatrics at UMDNJ-University Hospital/Children's Hospital of NJ; Dr. Rosania earned her medical degree at UMDNJ-New Jersey Medical School in Newark, NJ and completed her residency in pediatrics at Morristown Medical Center; Dr. Bregman earned her medical degree at St. George's University School of Medicine in Grenada and completed her residency in pediatrics at Newark Beth Israel Medical Center in Newark, NJ; and Dr. Dick earned her medical degree at Boston University School of Medicine and completed her residency in pediatrics at Jackson Memorial Hospital/Jackson Health System in Miami, FL.

To learn more about Franklin Pediatrics and Primary Care Partners, visit the Web site at www.njpcp.com.

## Location:

91 South Jefferson Road, Suite 200 Whippany, NJ 07981 (973) 538-6116

A clinically affiliated network of family practice, internal medicine, and pediatric physician groups, Primary Care Partners was designed to improve and effectively coordinate patient care in northern and central New Jersey. Offering practice management and information technology solutions that enable physicians to focus more time on patients while meeting the demands of a

changing healthcare environment, PCP's mission is to improve the quality of medical care and coordinate the delivery of that care for each and every member of the communities served.

## About Primary Care Partners, LLC

Primary Care Partners, LLC, is a physician-owned and physician-directed group with strategic alliances with Morristown Medical Center, Overlook Medical Center, Newton Medical Center and Chilton Medical Center. These medical centers serve as a valuable partner with Primary Care Partners and sets high standards as a quality hospital system for patient care, with state-of-the-art facilities and a full range of medical specialties and services. For more information, please visit <a href="https://www.nipcp.com">www.nipcp.com</a>

###